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The Ideological Analysis of The Guardian News about The Moving of Indonesian Capital City

Abstract

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So many media in the world preaching about issues in Indonesia, with news trending topics not only at the national level but also at the international level is the planned move of the Indonesian capital. One of the world's media who received news about the move of the capital of Indonesia is The Guardian. The Guardian is a British daily newspaper. To analyze the news presented by The Guardian, framing analysis theory by Robert Entman is used to determine the selection of issues displayed in the news. The data is from The Guardian news on 26 August 2019 edition. Entman divides framing into four elements as follows: First, Define Problems, Second, Diagnose cause, Third, Make moral Judgment, Fourth, Treatment recommendation. Then result shows The Guardian presenting government representatives and environmental activists who have different views regarding the importance of moving the capital city and the economic impact. The ideological views of the article brings to the decision about the moving the capital city.

Key words : Ideological analysis, The Guardian, Indonesia Capital City.

Introduction

Studying the development of mass media in the world can provide benefits, among which is that we can know and understand the various types of mass media and the impact of the presence of the internet for mass media in carrying out their functions and roles to the public. When we talk about the rapid of the information in Indonesia known by all of the people in the world, its all because of the very fast media networks can be accessed. So many media in the world preaching about issues in Indonesia, with news trending topics not only at the national level but also at the international level is the planned move of the Indonesian capital. One of the world's media who received news about the move of the capital of Indonesia is The Guardian. The Guardian is a British daily newspaper. It was founded in 1821 as The Manchester Guardian, and changed its name in 1959. In 2006, the US-based Society for News Design chose *The Guardian* as the world's best-designed newspapers—from among 389 entries from 44 countries [1]. The guardian is very much a reference of readers throughout the world so that it is the subject of research in this study.

To analyze the news presented by The Guardian, framing analysis theory by Robert Entman is used to determine the selection of issues displayed in the news. There are two Entman Version Framing Media Elements [2], namely selection of issues and highlighting

certain aspects of an issue. In writing news, journalists choose certain aspects of an issue. In more detail and consistency, Entman offers a way to uncover the power of a communication text. Entman points out that framing basically refers to reporting definitions, explanations, evaluations and recommendations in a story to emphasize a certain frame of mind for events. To find out the framing of the media, Entman can describe how an event is interpreted by journalists. Entman divides framing into four elements as follows: First, Define Problems, this element is the main frame that emphasizes how events are interpreted differently by journalists, and therefore each journalist has different perspective. Second, Diagnose cause (Estimating the cause of the problem), this element is used to frame who is considered as an actor of an event. This element can be (what) and (who). This means that how the event is understood certainly determines what and who is considered as the source of the problem. Therefore, the problem is understood differently, then the cause of the problem will be understood differently too. Therefore, defining the source of this problem explains who is considered the perpetrator and who is the victim. Third, Make moral Judgment, this element refers to what moral value is used to legitimize an action in the event by prioritizing the moral value, then this element is used to justify and provide an assessment of the event that occurred. Fourth, Treatment recommendation (emphasizing completion), this element is used to assess whether the journalist will choose to solve the problem. This solution is very dependent on how events can be seen and who is seen as the cause of the problem [3].

Ideology is never separated from the ability to manipulate the reader toward an ideology. Ideology has two opposite meanings. Positively, ideology is perceived as a worldview that states the values of certain social groups to defend and advance their interests. While negatively, ideology is seen as a false awareness, which is a need to commit fraud by distorting people's understanding of Sobur's social reality [4].

Several studies were carried out using the Entman theory, conducted by Pratiwi, regarding *Republika* and *BBC News* on LGBT reporting by using Framing Robert N. Entman's model, there are several conclusions, namely, First, *Republika* tries to make LGBT reporting tend to prioritize Islamic ideology, as evidenced by the reports published by *Republika* always quoting the attitude of the minister of religion and assembly religion. Secondly, *BBC News* from the standpoint of the LGBT problem is more neutral, does not question religion but rather humanizes people and there are even figures who are pro with LGBT [5]. Pratiwi research shows that the media has different way to express the same issue about LGBT, both try to package the contents of the news with language that is smooth and wise. Based on this Pratiwi's research, this research conducted the research about the media "The Guardian" as the international media to see the Indonesian issue.

The same theory Robert Entman with the different subject of study taken by Anggraini, that analyzes *kompas.com* and *sindonews.com* on the period of 16 October 2017 up to 21 October 2017 framing the news related to food governance in Indonesia using Entman Framing Analysis [6]. The result of Anggraini's research that the two online media emphasize issue about food governance management system. But the assertion of the two news are different; *kompas.com* tend to build and develop the village and farmer regeneration aspect, while *sindonews.com* emphasized on reinforcement the management system of food governance. Anggraini's research focus on the issue of food sovereignty governance, and it can be concluded that both news stories deliver news with emphasis on different issues.

The ideological research related to the presidential election on July 9, 2014 by TV One and Metro TV, Anggoro found that the media alignments with the presidential candidate pair in the broadcast content was broadcast. TV One framed the news program that portrayed Prabowo and Hatta Rajasa as the winners of the 2014-2019 elections while Metro TV's Joko Widodo and Jusuf Kalla as the winners of the 2014-2019 elections [7]. The Anggoro research shows that TV one dan Metro TV have different ideology in presenting the news about the presidential election. In line with this research that the ideology is really needed to know because the news has their own ideological issues.

Methodology

The approach used in this study is a descriptive qualitative approach, qualitative approach is a research procedure that produces descriptive data in term of words, either written or spoken from people (respondents or objects) and their perceivable attitudes [8]. This research is about the analysis of Indonesia move the capital city to another Island from the guardian news.

Framing analysis is an analysis to find out how the issue of news is framed by the media. The use of Robert Entman framing analysis theory is purposed to unreveal how the framing of the movement the capital city. The data is from The guardian news on 26 August 2019 edition. This article was chosen because of the 2 articles published by the guardian, the article entitled "Why is Indonesia moving its capital city? Everything you need to know", structurally the reporting more represented the issue analyzed using Robert Entman's theory.

Findings and Discussion

Entman's Framing has four schemes in order to determine news framing by The Guardian's journalist about the Indonesia's planning to move its capital city. Here are the analysis:

Identifying the problem: Indonesia's President has already announced its capital city will be moved to the East Kalimantan province if House of Representative has approved the bill. In this case, Joko Widodo does not seem worry about moving capital city which will cost 466 trillion rupiah, even though of which the state just will fund 19%, with the rest from public-private partnerships and private investment:

"This is a plan that has been suggested by various Indonesian presidents over decades, but it looks like the move will finally, actually happen. Widodo said the government will prepare a bill to be considered by the House of Representatives. If approved, construction could start next year."

Interpreting causally: At a glance, the government actually does not have main concern why Jakarta must be replaced to a-yet-to-be-built city in East Kalimantan. However, The Guardian's journalist gives some of the possibly government's reasons that the explosive new apartment buildings, shopping malls, government offices has impacted serious environmental issues in Jakarta that is why relocation is needed to address inequality and relieve some of the burden on Jakarta. Further, Minister National

Development of Indonesia, Bambang Brodjonegoro, gives a hope that relocation will have positive environment impact such as rehabilitate protected forest.

"We will not disturb any existing protected forest, instead we will rehabilitate it," the planning minister Bambang Brodjonegoro, was reported as saying in the South China Morning Post."

Moral evaluation: Environmentalists stated relocation is not a solution, it will just create new environment problem in Kalimantan if it is not carefully handled.

"Environmentalists have said the relocation needs to be carefully handled or it will result in leaving one ecologically damaged area, only to create another."

Recommending a treatment: As a form of impartiality, The Guardian journalist does not insert any opinion that support one side, so that she give examples of countries that have already moved their capital city.

"A bit, but not unheard of. In 2005 Naypyidaw replaced Yangon as the capital of Myanmar. Like the proposed capital of Indonesia, Naypyidaw was a planned city, as Canberra was when it became Australia's capital in 1911. Brasília, another planned city, replaced Rio de Janeiro as capital of Brazil in 1960, moving the capital to a more central location in the country."

The approach of Robert N Entman's News Framing over the news "*Indonesia's planning to move its capital city*" [9] shows that the direction of The Guardian in this matter is through government representatives and environmental activists who have different views regarding the importance of moving the capital city and the impact that will have on the environment in Kalimantan, because the movement of central government will increase the population and impact massive new buildings. Although the government has explained that it will be only 40,000 hectares and will not disturb mining activities as well as rainforest habitat.

From the result of the analysis, it can be seen that the issue is about the urgent of the problem in the capital city, make the government to move. The moving is because the expansion of having a better condition of Indonesia for the other Island. The ideological arise from a particular set of material interests or, more broadly, from a particular class or group, which is in this term Indonesia government, who have different views regarding the importance of moving the capital city. So many positive reason from the article brings to the decision about the moving the capital city.

Conclusion

The conclusion can be taken from the analysis using Robert Entman Framing analysis theory, form the identifying the problem, interpeting causally, moral evaluation, and recommending treatment, the issue of the news regarding the importance of moving the capital city and the impact that will have on the environment in Kalimantan, because the movement of central government will increase the population and impact to the economic distribution. The government with all the consideration as the decision maker has the consideration why the capital city must move to kalimantan.

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