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## SAFARI TOURISM: AN EXCITING ACTIVITY

***Rakhimov Zafar Odilovich***

*Associate professor of Samarkand institute of economics and service.*

*e-mail: [zafar\\_r80@mail.ru](mailto:zafar_r80@mail.ru). (Republic of Uzbekistan).*

***O'roqova Mohinur O'lmas qizi***

*Master of Samarkand Institute of Economics and Service. (Republic of Uzbekistan).*

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**Abstract:** Information on safari tourism and how safari tourism teaches people to be close to nature and to protect nature. Also, the article considers the possibility of implementing safari tourism in Uzbekistan.

**Key words:** Tourism, safari tourism, nature, hunting, wild animals, sports tourism, wellness, education, modern life, camera gun.

### INTRODUCTION

In the 19th century, the English captain and wildlife explorer Sir Richard Burton introduced the concept of safari. Hunters in the natural environment chased wild animals and killed them. The pleasure was dangerous, since the animals fiercely defended themselves and could attack their pursuers. The hunting trophies obtained indicated the courage, strength and fearlessness of the hunter.

The modern world is more loyal to animals. Killing predators is not encouraged. But travelers remained interested in how animals live in their natural environment. They are interested in seeing with their own eyes how the life of rhinoceroses, elephants, buffalos, lions and leopards is organized, how a graceful giraffe parades, how graceful antelopes survive among predators.

**Methodology.** Data from the field of safari tourism development were used as the methodological basis of the research. Also, the methods of induction and deduction were widely used in the analysis of views and opinions related to the research work. Data grouping, comparative analysis, sample observation methods were used. Scientific abstraction and other methods were used to enrich the content of the work and give it concluding thoughts.

**Results.** A safari in Africa is a real adventure with a sea of emotions, sensations and impressions. Separation from civilization, heat, blue sky, fantastic colorful butterflies and birds, bright greenery and orange earth - this is what surrounds the safari participant. Deep immersion in nature, the opportunity to spy on the life of a wild animal and the simultaneous feeling of danger bring great pleasure, make you worry and enjoy the sensations. The best weapon for a safari participant is a photo gun. This is both pleasure and an opportunity to get as close as possible to the animals, and trophies for a long memory.

African safari invites extreme tourists, presenting tours for different tastes and financial capabilities. For travel, we offer jeeps and mini-buses, which are specially equipped for this entertainment. You can choose a more exotic, but also more dangerous option - walking on

elephants, horses or hiking. For relaxation, travelers are offered luxury apartments, comfortable cottages, eco-friendly hotels, campsites or stops at an outdoor camp. There is an opportunity to stay with local residents and immerse yourself in the real life of the local population. Creating conditions for relaxation is an important moment of travel; each tourist selects the most appropriate option. But the purpose of the tour is safari, enjoying the exotic surroundings, the chase, the opportunity to see all kinds of wildlife and representatives of this world in their natural environment.

**Discussion.** Safari is an opportunity to observe wild animals in natural conditions. The word "safari" translated from Swahili means "journey, trip." Previously, "going on a safari" meant hunting, but now hunting is prohibited in Kenya, so a safari today is a short trip (2-5 days) through the wild, through national parks, where you can fully enjoy the beauty of nature and see exotic animals.

In the homeland of safaris - in Kenya, they usually take place as trips on SUVs or small buses through national parks. Since such trips last more than one day, tourists stop overnight in different lodges and campsites. You can take several safari trips in one day. Some parks have terraces for watching the night life of animals. Only in limited areas of nature reserves are tourists allowed to walk through special areas accompanied by guides.

How to dress for a safari

Since safari participants get close to the animals, it is necessary to choose calm colors for clothing. The best option would be sand, light khaki, gray and olive tones. Plain colored clothing is preferred, without bright patterns. Animals can react to odors, so it is better not to use perfume or cologne.

On safari you will need comfortable shoes - sneakers, boots, T-shirt, shorts with pockets. Don't forget sunscreen and sunglasses. In the evening and at night, it is better to change into trousers or jeans and a light jacket with long sleeves. And also use mosquito repellent.

Rules of conduct on safari

Your ranger guide will tell you the basic rules of the site, but it's best to know a few things in advance.

- On safari, you must strictly follow the guide's instructions.
- You cannot get out of the car outside the equipped areas.
- You cannot make sudden movements, wave your arms or stick them out of windows.
- Feeding animals is strictly prohibited.
- All deviations from the route must be agreed upon with the guide and may be made if permitted in the local area.
- When watching animals, do not block the view of other tourists on the terraces or cars on the road.
- Monitor the noise level of your vehicle and group. Animals do not like sharp sounds, and a switched-on motor can become an obstacle for them to get as close as possible.
- When getting out of the car, look carefully around you and at your feet. It is better to stop downwind, the animals will not smell you and will behave naturally.
- Don't force animals to change their location to make the shot look better. As you continue your journey, wait until the animals stop paying attention to you.
- Do not disturb the ecology of parks. It is unacceptable to scatter garbage, tear up and dig up plants, take stones as souvenirs, etc.

**Conclusion.** You will find a lot of opportunities for active tourism in Uzbekistan, full of adventure, drive and expression, because nature itself has "built" its natural scenery for this. These are, first of all, majestic mountains that attract romantic hikes and risky climbs. These endless

deserts and steppes are an ideal springboard for a jeep safari. It's a paradox, but today the opportunity to find yourself in a hot desert, live in a tent and overcome kilometers of sand and stone every day on an iron horse is not frightening, but rather attractive!

For active tourism, Uzbekistan has a ski area in the foothills of Chimgan. When snow falls, all fans of skiing and sleighing from all over the country come here. The combination of a mild sunny winter and clean mountain air, an abundance of snow and the presence of safe gentle slopes allow you to get maximum pleasure from skiing.

These places are no less popular in the summer, when all vacationers flock to the largest artificial reservoir in the country - the Charvak reservoir. This man-made lake has become the capital's main resort. There are comfortable beaches here, and modern hotels, holiday homes and boarding houses stretch along the perimeter. Here on Charvak you can perfectly combine a beach holiday with mountain hikes and walks, as well as all types of water activities.

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